



sprout

by nadia alnashar

this is sprout

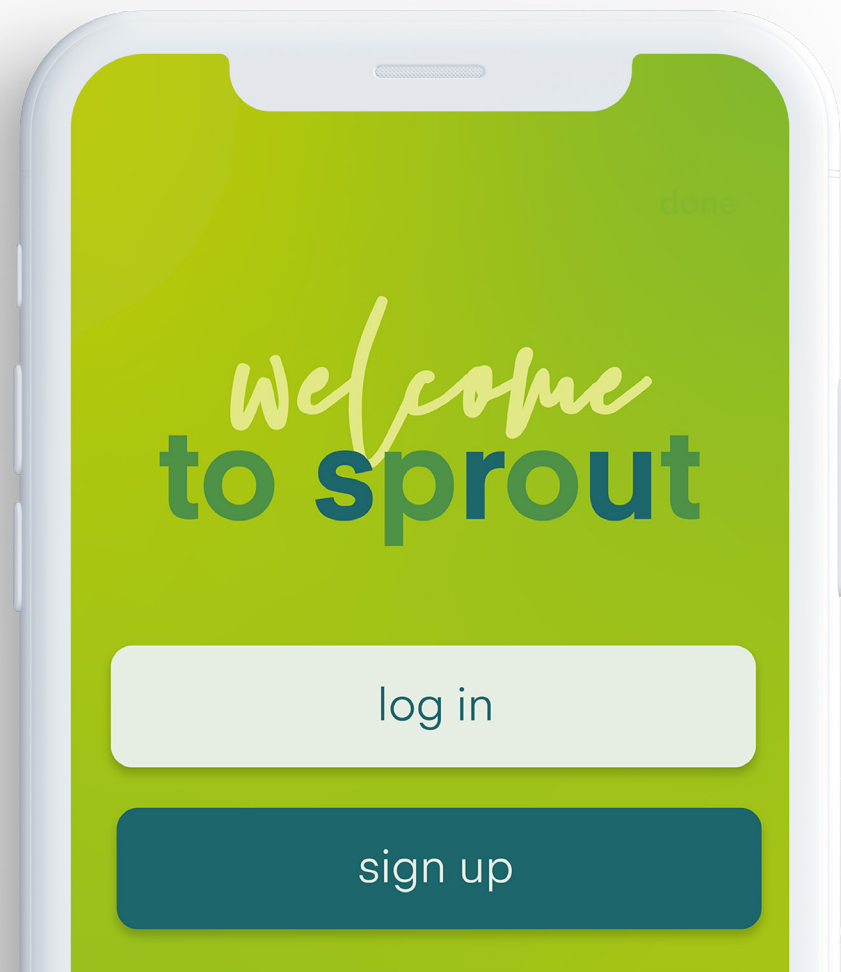
Based on where you live and what your daily routine is like, the app will recommend what plants might be best to grow inside or outside your house. It will show you also options of plants that are for beginners who never had any plants. Sprout also sends reminders when you should water your plant.



nadia alnashar

ux/ui

sprout app



target audience



30

doesn't use phone a lot

travels a lot for work, not at home often

if he is not traveling, he usually works from home most of the time but sometimes has to attend meetings everywhere and then.



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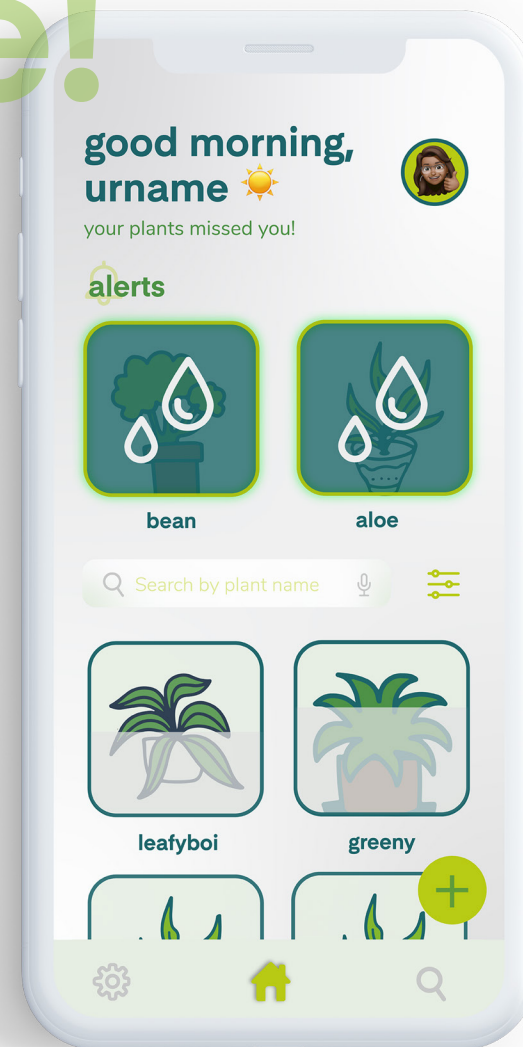
uses phone a lot

college student lives in resident doesn't go out much

usually is not at home from morning till around 8 when her class finishes.

all your plants in one place!

Organize all your plants in one place in the home menu. you'll be able to access all the plants in the home page. you'll also so your alerts and notifications of which plant needs to be watered.



plant stats & watering schedule

clicking at one of the plants in the home page will take you to this page, it will show stats and info about your plants. it will also show the plant water schedule, plant's birthday, and images that you took of the plant to track it's growth. Additionally, a plant icon customization feature is available.



plant finder

clicking on the search icon in the navigatio bar will take you to thins page. you will be able to either seach for a specific plant for more information, or take a quiz that can help you identify which plant is best for you. depending on where you live, weather, your daily routine, and whether you want an outdoor or indoor plant,the app will give you the best choice depending on the quiz results.

